Data Privacy Institute

About the Data Privacy Institute

The Data Privacy Institute was founded to keep small- and medium-sized companies secure, compliant, and on budget. Backed by decades of experience, our experts are here to empower your business to build even greater consumer trust with respect for their data privacy.

The Data Privacy Institute educates, empowers, and elevates businesses with cost-effective compliance solutions.

Our services and offerings

Compliance audits
Data Privacy Institute Certification & Membership
Consultation
Remediation services
DSAR platform
DSAR platform management services

Our expertise

Elcid Choi has over 20 years of experience developing database systems and data privacy compliance for some of the largest companies in the world. He is a Certified Information Privacy Professional (CIPP/US) and the President and Founder of Innerspin Marketing.

Contact our experts today for details and pricing for our compliance solutions at info@dataprivacyinstitute.org.

CPRA is coming. Are you ready for the new data privacy laws?

The Data Privacy Institute offers cost effective and comprehensive data privacy remediation and compliance services for small- to medium-sized businesses.

The Data Privacy Institute's proprietary compliance process begins by addressing critical elements in your website so you can have peace of mind that compliance efforts begin where it's most appropriate. We will start remediation efforts with your website to reduce potential exposure for regulatory violations. Subsequent phases of remediation ensure you are on the road to best Fair Information Practices and eventual 100% compliance.

Phase 1 — Website Best Practices and Compliance: Ensure that your website is "up-to-date" with proper notifications and disclosures, getting proper consents as needed, and appropriate policies in place — cookie, privacy, terms and conditions. ADA compliance.

Phase 2 — Readiness for CPRA 2023: Data Subject Access Request (DSAR) system to authenticate, track, and record requests; ability to recognize and comply with Global Privacy Control (GPC) signal; data processing agreements with vendors.

Phase 3 — Policies & Procedures Update: Appropriate updates to information security policy, cybersecurity incident response plan, security awareness and training, etc.

Join DPI today, starting at $99/mo.

Membership benefits:

- Website best practices and compliance assessment
    - Access to document templates for your website
    - Additional fee: Website development, ADA remediation
- DSAR platform (self-managed for $99/mo.; Data Privacy Institute-managed for $199/mo.)
- Instructions for GPC signal recognition integration for your website
    - Additional fee: Integration
- Suite of privacy and information security policies and procedures templates
- Annual privacy regulation updates